



Kingfisher plc
Half Year Results

6 months to 31 July 2022

20 September 2022

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Welcome & agenda

Thierry Garnier (CEO): Operational & strategic update

Kingfisher is strong and diversified, with proven resilience

Delivering on value & effectively managing current environment

France – final phase of 'fixes'

Strong execution against strategic priorities & investing for growth

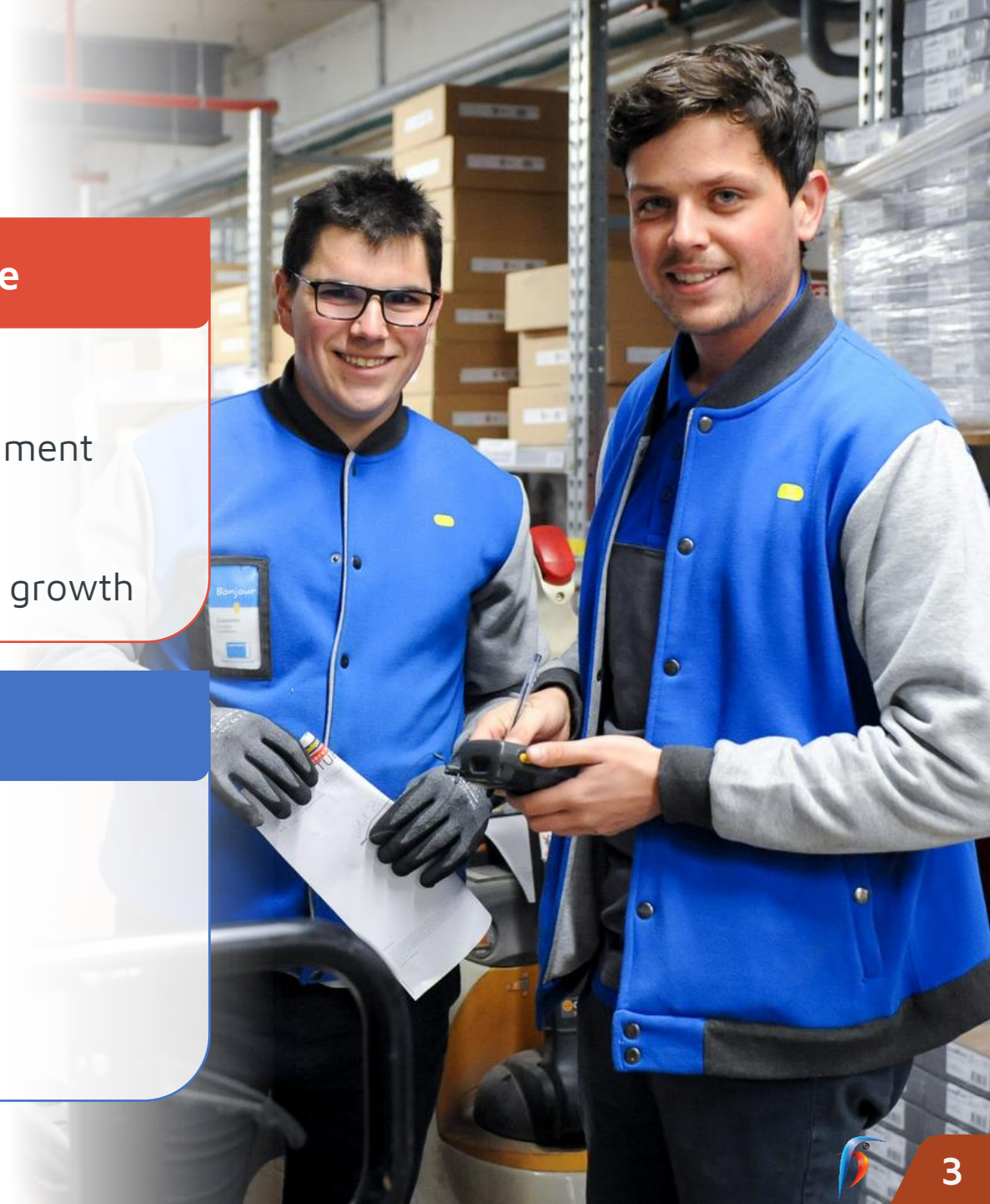
Bernard Bot (CFO): H1 22/23 results

Performance overview

Cash, debt and liquidity

Productivity – key underpin to our performance

FY 22/23 outlook & guidance





Operational & strategic update

Thierry Garnier
Chief Executive Officer

Key messages



H1 performance in line with expectations and significantly ahead of pre-pandemic levels

Supported by continued momentum in market share gains in the UK, France and Poland

Resilient sales from both DIY and DIFM/trade categories

Delivering on value for our customers and effectively managing pressures from the current environment

Strong execution against our strategic priorities and investing for growth

Attractive shareholder returns; reflects confidence in long-term growth and cash generation opportunity

H1 performance in line with expectations

Resilient first half of trading

LFL -4.1% from very strong comparatives; 3-year LFL +16.6%

Stronger 3-year LFL sales trend in Q2 vs Q1

+17.4% in Q2 vs +14.8% in Q1, adjusted for calendar impacts⁽¹⁾

Total e-commerce sales -19%; 3-year growth +156%

16% penetration vs 7% in H1 19/20

Encouraging start to Q3

LFL to date⁽²⁾ -0.7%; 3-year LFL +15.2%

Adjusted PBT: £472m, -29% (+40% vs 2019)

Interim dividend declared of 3.80p (flat vs H1 21/22) & announced new £300m share buyback programme in May 2022

(1) Q2 22/23 LFL sales up 17.4% on a 3-year basis, adjusted for a c.0.7% adverse calendar impact; Q1 22/23 LFL sales up 14.8%, adjusted for a c.1.4% positive calendar impact

(2) 31 July to 17 September 2022



Kingfisher is strong and diversified, with proven resilience

Solid market growth, with supportive new industry trends

- Solid market growth since 2019
- New and enduring industry trends including more working from home & focus on energy efficiency

Market share gains

- Successful execution of our strategy driving market share gains in the UK, France and Poland

Balanced exposure and continued new customer growth

- c.50/50 exposure to DIY and DIFM/trade
- Continuing to grow customer base with high rates of revenue retention

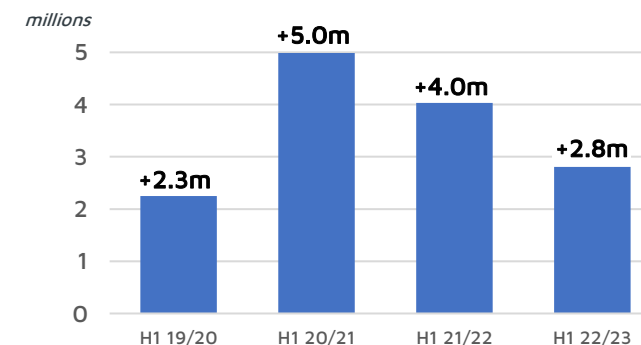
Proven resilience

- Significant proportion of sales linked to repairs & maintenance
- Strong balance sheet with >£1bn in total liquidity
- Robust performance in previous recessions

Diversified & favourable competitive position

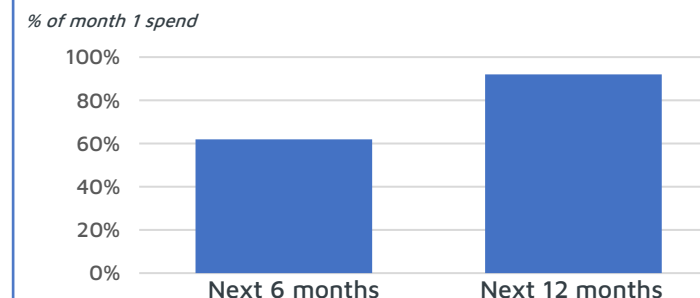
- Diverse retail banners and geographic presence
- Own exclusive brands 45% of sales
- Lower cost fulfilment from store-based picking and low returns rate; no excess warehouse expansion

New customer growth remains above 2019...



Our acquisition of new identifiable customers⁽¹⁾ continues to outpace pre-pandemic levels

...with continued high rates of revenue retention



Strong revenue retention of customers acquired last year⁽²⁾ – 62% of revenue retained over 6 months and 92% over 12 months⁽³⁾

(1) New identifiable customers are customers who have shopped in the last 6 months but not the 12 months prior
 (2) Cumulative spend in months 2-7 and months 2-12 as a % of month 1 spend, for new customers acquired during FY 21/22
 (3) Based on spend from customers acquired Feb-July 2021



Consumer surveys show an enduring focus on the home



Working from home here to stay

Working from home 'the new normal' – leads to more 'wear and tear' & looking at home with critical eye

Surveyed consumers WFH for 2.5 to 3 days per week on average (over 2x more vs pre-pandemic)

Average spend on home improvement (HI) of those WFH significantly higher than all active HI'ers

Heightened focus on energy efficiency



Over 9 in 10 HI'ers are currently looking for ways to reduce their energy consumption

59% are looking to improve energy efficiency of their homes in the near future

Kingfisher already derives c.10% of its Group sales from energy and water-saving products



Robust demand from house moves – and strong desire to renovate

Strong rise in house moves during pandemic has driven sustained home improvement activity

Recent home movers⁽¹⁾ have spent up to 2x more than average, and 50% are likely to do more home improvement in the next 12 months

Renovation works to protect value of homes is a key driver of HI activity when housing activity slows

Tradespeople are busy – but increasingly cautious



93% of UK tradespeople working & 82% have more work to come

Higher proportion of tradespeople quoting jobs versus this time last year

Growing pessimism on economic outlook and state of personal finances

Source: Kingfisher Home Improvement Pulse Survey, August 2022; Screwfix Trade Pulse Survey, August 2022

(1) 'Recent home movers' defined as those who have moved home in the last 12 months. One in five respondents of the August 2022 survey were recent home movers



Value for our customers when they need it most

Targeted 'price locks'



Hundreds of prices nailed down



Prices held for at least 11 weeks from 29 May 2022. Held prices may be subject to temporary promotional discounts. Subject to availability. Some products available in selected stores.

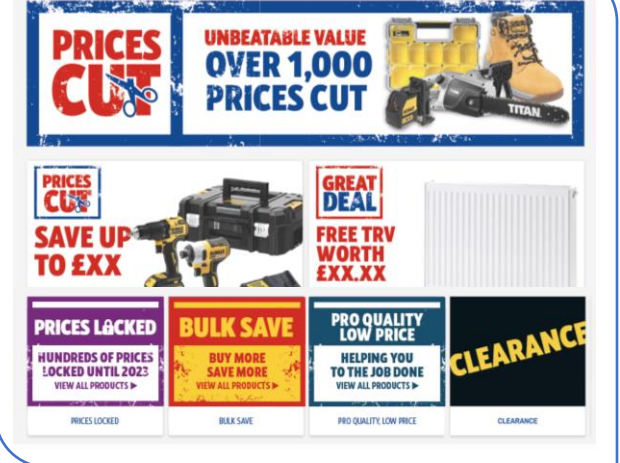
Guaranteed minimum price commitments



"If you find a cheaper price, we will refund the difference x2"



'Price cut', 'Low price' and 'bulk save' campaigns across channels



Delivering value through own brands and opening price points



NOTRE SÉLECTION DE PRODUITS 1^{ER} PRIX

| | | |
|--|---|--|
| <p>12€₅₀</p> <p>TOURNEVIS SANS FIL 3,6 V Vitesse à vide : 1 800 tr/min. Compatibilité vis long, 25-50 mm et diamètre 2,5 mm. Empreinte hexagonale. Moteur magnétique pour un changement simple et rapide de l'embout. Avec protection contre la surchauffe et le surcharge, et éclairage LED. Chargeur inclus. Charge complète : 1 h. Poids : 0,2 kg. Ref. 366367/98910</p> | <p>15€₉₀</p> <p>PONCEUSE VIBRANTE 135 W Vitesse à vide : 11 000 tr/min. Surface de ponçage : 80 x 187 mm. Flexion de la tige abrasive par pression. Avec 1 tige abrasive, aspirateur d'aspiration et verrouillage de sécurité. Tête de petits travaux de ponçage. Poids : 1,2 kg. Long. câble : 2 m. Ref. 366367/95495</p> | <p>16€₉₀</p> <p>SCIE SAUTEUSE 350 W Vitesse à vide : 3 000 tr/min. Chargeur de bris avec outil. Long. course : 70 mm. Capacité de coupe bois/tronç : 50 mm. Avec système d'extraction et verrouillage de sécurité. Poids : 1,38 kg. Long. câble : 2 m. Ref. 366367/95495</p> |
| <p>18€₉₀</p> <p>PERCEUSE À PERCUSSION 450 W Vitesse à vide : à 3 000 tr/min. Cadence de frappe : 0,4 à 0,6 coups/min. Moteur à air 13 mm. Capacité de ponçage bois/durissable : 25/10/13 mm. Pignon au nitrate et bague de profondeur réglables. Poids : 1,57 kg. Long. câble : 2 m. Ref. 366367/94157</p> <p>• Parasacelle • Composite : table de supports caoutchouc</p> | <p>19€₉₀</p> <p>MÉLUSEUSE 115 MM 500 W Vitesse à vide : 11 000 tr/min. Long. de coupe : 23 mm. Poids : 1,55 kg. Ref. 366367/95348</p> | <p>39€₉₀</p> <p>SCIE CIRCULAIRE 160 MM 1200 W Vitesse à vide : 5 800 tr/min. Profondeur de coupe 60°/45° : 52/24 mm. Diam. de lame : 160 mm. Ø montage : 16 mm. Avec verrouillage de sécurité, arrêt d'urgence et guide de coupe parallèle. Idéal pour le coupe du bois. Poids : 2,3 kg. Long. câble : 2 m. Ref. 366367/95104</p> |



TALADRO PERCUTOR + AMOLADORA BRUSHLESS
18 V

POR SOLO 199€

- BRUSHLESS
- CARGADOR
- 2 BATERÍAS 2 Y 4 Ah
- MALETÍN FLEXIBLE


Oferta válida del 29 de Julio hasta el 30 de septiembre de 2022 o hasta fin de existencias.

Erbauer
HAZLO CON ERBAUER, EL PODER DE LOS PROFESIONALES

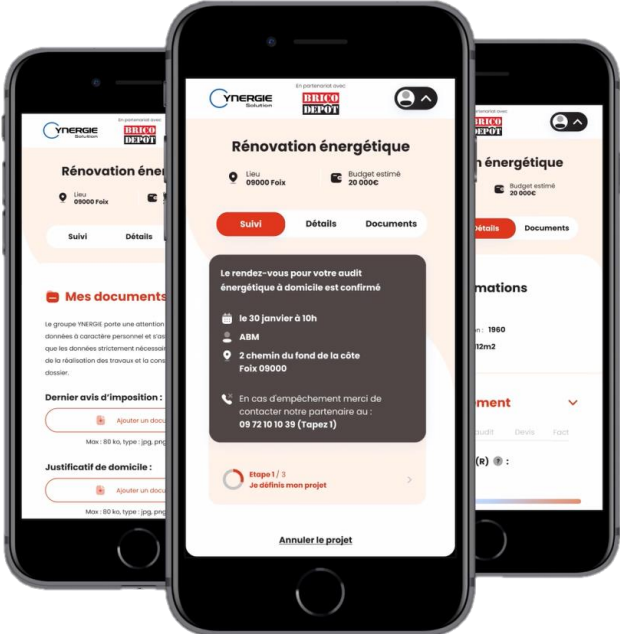
COMPROMISO PRECIO MÍNIMO GARANTIZADO

Energy efficiency – we are part of the solution

Launching energy saving diagnostic tools

BRICO DEPÔT 

"Lower your energy bills with Brico Dépôt"



B&Q 

Launching our **NEW** personalised...  **Energy Saving Service**

[Learn more](#)

Promoting energy efficient products across our banners

BRICO DEPÔT 

"Glass wool insulation with vegetable binder ECOSE technology"

LA QUALITÉ, LE PRIX
BRICO DEPÔT
L'ESSENTIEL EN 2 MOTS

À partir du vendredi 02 septembre, dès 7h⁰⁰

GROS VOLUMES ET PETITS PRIX.

Avec liant végétal **ECOSE Technology** (sans formaldéhyde)




ARRIVAGES
QUANTITÉ LIMITÉE

le m²
5€
SOIT LE ROULEAU : 32€40


15 382 PIÈCES SEULEMENT

LAINE DE VERRE REVÊTUE KRAFT ÉP. 200 MM
Dim : 1,20 x 5,40 m.
Pour isolation des combles perdus. Très grand confort de pose, douce au toucher.
Ref. 541 5031 008783
+ Ep. 200 mm : R = 5 + Lambda 0,040


FAIRE PLUS MOINS CHER POUR

SCREWFIX 

HELPING YOU SAVE MONEY
on your energy bills with a smart thermostat



SHOP THE RANGE NOW >

 Nest On average UK customers saved between **8.4 - 16.5%** on their energy with a Google Nest Thermostat ^

tado° Shop all tado° smart thermostats

castorama 

"Energy-saving special deal"

OPÉRATION économies d'énergie

99€

ARRIVAGE 4300 PIÈCES**

Montée rapide en température et restitution de la chaleur en continu
Casse de chauffe en fonte + film chauffant

Faites des économies d'énergie.



Retrouvez toutes nos solutions pour rendre votre maison plus économe

TOUT POUR CONCRÉTISER VOTRE PROJET CHAUFFAGE AU BOIS OU ISOLATION
► Faites appel à nos artisans certifiés RCE pour une installation de qualité et profitez des aides de l'état et de la TVA réduite.
► Bénéficiez d'aides selon vos critères d'éligibilité : MaPrimeRénov'



Delivering on value & effectively managing pressures from the current environment



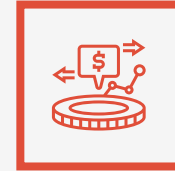
Delivering on value

through **own brands** (enabling 15-30% cheaper prices vs brands), **discount banners** and **competitive price index**



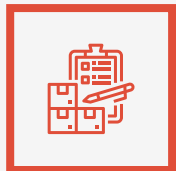
Inflation

cost inflation continues to be **effectively managed** with banners benefitting from Group scale



Cost optimisation

cost reductions **mitigating inflation impact** on operating costs; ability to rapidly adjust cost base



Product availability

back to pre-pandemic levels of product availability since Q1; no supply disruption



Inventory

~70% of YoY increase driven by **inflation** and **new stores**; 'buffer' stock purchased at lower cost & to protect availability



Talent

strong engagement to **attract** and **retain** colleagues



Active and responsive management of costs & inventories

1

Managing gross margin % effectively

Proactive management of COGS (supplier negotiations, FX hedging, lower shipping rates)

Disciplined approach to promo/clearance; maintaining strong price index versus competitors

Healthy inventory

Flexing down logistics and distribution costs to lower volumes

Outlook

Normal levels of promo/clearance

Several raw materials coming off peaks; further proactive negotiations with suppliers

Decreasing shipping rates and opportunity for further logistics flex

2

Active management of operating costs

Ongoing multi-year cost savings programme with in-year benefits

Prepared for a range of trading scenarios

Material cost levers in our control:

- Adjusting staffing levels & incentives to volumes
- Flexing discretionary marketing, store, head office & GNFR spend
- Re-phasing investments

Outlook

Remain vigilant against more uncertain economic environment in H2

Opportunities for further cost reductions if required; agility learnt during the pandemic

3

Proactive management of inventories

Majority of inventory value increase YoY is driven by inflation (61%) and space (7%)

Proactive inventory purchases from Q4 last year to (1) rebuild availability, (2) build seasonal & 'buffer' stock ahead of peak trading, (3) secure lower cost stock

Most of our inventory is non-perishable and non-seasonal

Good stock health, with stock provisioning rates below 2019 levels

Outlook

Maintaining high product availability

Anticipate reduction of stock levels in H2 related to sell-through, at normal prices, a large part of 'buffer' stock

No pressure to clear stock



France – final phase of ‘fixes’

On track to complete final ‘fix’ areas in H2

- ✓ Castorama ranges extended with more local and international brands; 1,200 SKUs added in H1; >8,500 SKUs added since Feb 2020
- ✓ Brico Dépôt optimising its ranges and introducing more ‘discount’ OEB
- ✓ Final phase of SAP implementation at Brico Dépôt
- ✓ Final distribution centre space reductions (c.8% of space) completing this month (bringing cumulative space reduction to c.27% versus two years ago)

Leveraging Group ‘powers’ to support profitable long term growth

E-commerce

Accelerated e-commerce capabilities with enhanced websites, new Castorama app, creation of hub store network, more C&C options

OEB

Differentiated offer – more general home improvement OEB ranges introduced at Castorama & discounter-specific OEBs at Brico Dépôt

Stores

Modernising stores, ongoing rightsizings, trialling new compact stores at both banners - Brico Dépôt 1,000 sqm format launching in Q1 2023

New services

Developing services proposition with NeedHelp and new omnichannel services (e.g. van hire, renting partnerships, product refurbishment)



H1 proof points

LFL sales +13.6% vs 2019

—
Further market share gains in H1

—
Growth in customer satisfaction; Castorama and Brico Dépôt NPS scores (+12 and +10 vs 2019⁽¹⁾)

—
Increase in loyalty sales penetration

—
Improvement in overall product availability vs 2019

—
Maintaining strong price index (vs nearest peer) in both banners

—
Retail profit +19.8% vs H1 19/20, and retail profit margin % +40bps

(1) In-store NPS score



Strong execution against our strategic priorities and investing for growth

- 1 Grow e-commerce sales and roll-out marketplace
- 2 Screwfix – accelerating growth in UK, ROI & France
- 3 Significant opportunity to grow trade penetration
- 4 Strengthening our leadership position in Poland
- 5 Testing new formats & adapting our store footprint
- 6 Leading the way for more energy efficient homes



E-commerce development going from strength to strength



Progress in H1



Broader product availability through 'digital hub' stores



C&C lockers in all stores in Poland



Continued successful roll-out of Screwfix Sprint to 300+ stores



Enhanced digital colleague apps at B&Q



Scaling B&Q marketplace



Forward focus

Optimise store formats and implement further picking efficiencies

Even faster C&C and more collection options for customers

Extend ranges online & faster home delivery (incl. same day)

Complete roll-out of Group technology stack in Poland

Extend marketplace to France, Poland and Iberia



H1 proof points

2.6x

e-commerce sales vs 3 years ago

91%

of e-commerce orders picked in store

+8.4pts

increase in e-commerce sales penetration in 3 years

~45%

of UK population within <1 hour - Screwfix Sprint home delivery

24%

digitally-enabled sales




continued increase in online NPS (+20 vs 2019)





B&Q marketplace performing ahead of expectations; now preparing for roll-out across France, Poland and Iberia

 Expanded choice is key to success in home improvement

 Capitalising on our customer base and large online traffic

 Skilled & experienced Group marketplace team in place

 Strategic partnership with marketplace platform leader

 Attractive incremental profit opportunity

H1 achievements
 *E-commerce marketplace launched at B&Q in March 2022*

 **Medium term goals**

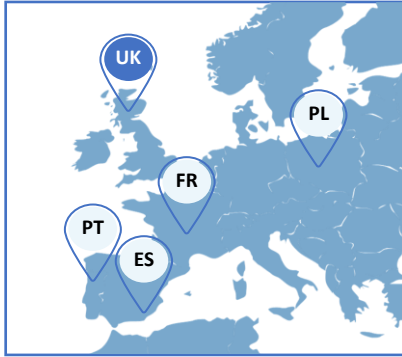
Long term ambition

- 1 100k new SKUs in <6 months
- 2 Available in 10 categories
- 3 In-store returns unlocked
- 4 Marketplace participation⁽¹⁾ of 8%

| Marketplace SKUs | |
|------------------|--------|
| 6k | 100k |
| Mar-22 | Jul-22 |

| Marketplace sellers | |
|---------------------|--------|
| 20 | 200 |
| Mar-22 | Jul-22 |

- 1 Offer in-store click & collect
- 2 Prepare new market launches
- 3 Reach 1 million SKUs
- 4 Unlock all core categories



Marketplace to reach 40%⁽²⁾ e-commerce sales participation

(1) Represents B&Q's marketplace participation – i.e. B&Q's marketplace gross sales divided by B&Q's total e-commerce sales. Participation of 8% achieved in August 2022
(2) Meaning 40% of total e-commerce sales for the Group, excluding Screwfix, to be generated by marketplace gross sales

Screwfix – accelerating growth in the UK, Ireland and France



Continued enhancements to proposition driving share gains

Record 31 Screwfix stores opened in H1 in UK & Ireland – now at 821 stores⁽¹⁾; on track for 80+ by end of financial year

Ultra-compact formats (seven stores to date) unlocking new catchments and showing promising early results

New Screwfix app downloaded 2.6m times; 30x faster search results & conversion 6% higher vs Screwfix website

<1-hour delivery proposition now covers c.45% of UK postcodes

Range expansion; launched 5k+ SKUs in H1 and a further ~10k to be added in H2



Ready for first stores in France

Screwfix France customer base building with increasing brand awareness and positive price perception

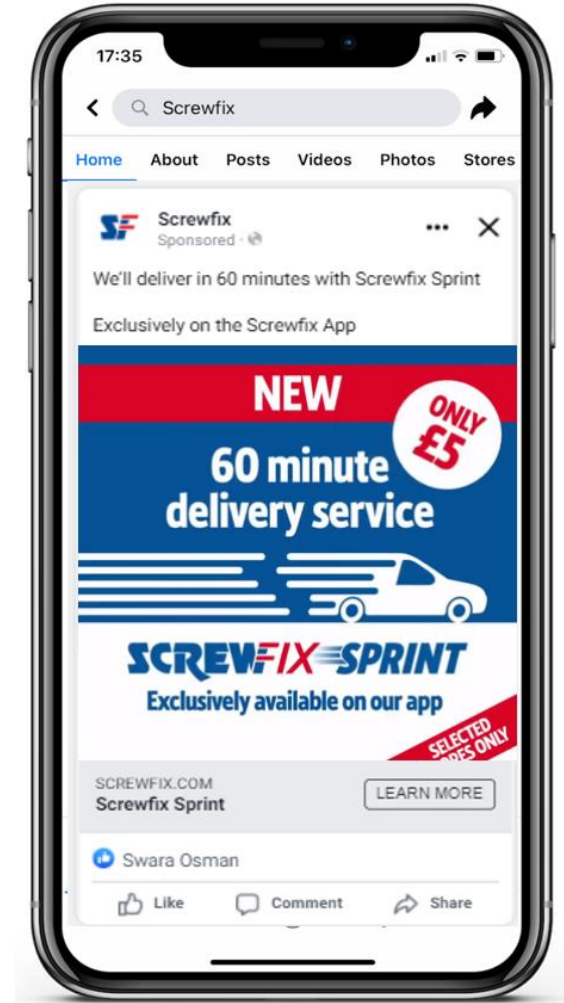
Strong web traffic & conversion driving confidence ahead of store openings

High NPS scores for home delivery on par with Screwfix UK

First distribution centre now open; local & national vendors selected & onboarded

First store openings within weeks

Meaningful step-up in store openings planned for 2023



(1) As of 31 July 2022



Significant opportunity to grow trade penetration in 'big boxes'

Building on TradePoint learnings, our focus is on 5 key areas

Store formats



Updating and growing TradePoint's presence at B&Q stores
—
Exploring dedicated trade counters in France, Poland & Iberia

Pricing & loyalty



Pilot launch of trade loyalty programmes in Poland and Iberia; early indications of positive impact on sales, ATV and trade visit frequency

Product range



Launching new trade-focused ranges (e.g. *Erbauer 12V* compact power tools range at Castorama France; exclusive distribution of *LickPro* paints via Screwfix)

Services



Speedy Hire integration & referrals launched on tradepoint.co.uk
—
New waste disposal partnerships directly targeted at trade

Digital



New TradePoint app to launch in 2023



TradePoint H1

H1 sales £435m;
LFL sales +34% vs H1 19/20

—
Step-up in Q2 sales trend vs Q1
(+36% vs H1 19/20)

—
Trade participation 21%
(+2% YoY)

—
Online growth +28% YoY

—
Strong YoY growth of B2B
TradePoint members (+14% YoY)

—
Updated 27 trade counters

—
Planning for launch in Republic
of Ireland



Strengthening our leadership position in Poland



Progress in H1



Strong performance of new kitchen ranges



C&C lockers and drive-thru roll-out



NeedHelp services implemented in all stores



Self-checkout terminals now in c.50% of stores



Testing new smaller format store concepts



H1 proof points

25.9%

1-year LFL sales growth



significant market share gains

18.7%

YoY growth of e-commerce sales in Q2 – large positive swing from Q1

15%

YoY new customer growth

93

stores in Poland⁽¹⁾ (H1 19/20: 78); 3 opened in H1



increase in store (+18) & online (+24) NPS vs 2019



Forward focus

Drive productivity with C&C lockers and self-checkout roll-out

Complete roll-out of Group technology stack

Launch e-commerce marketplace

Further develop the trade customer proposition

Speeding up store expansion across Poland

(1) As of 31 July 2022

Adapting our store footprint to drive share & support growth

Compact stores driving share in urban areas

- Tests span three markets and four banners
- Total of 31 compact stores now open – testing small retail parks, high streets and grocery concessions

High street concept stores performing well

- Four new stores opened in H1 – including first two Castorama compact stores in Paris
- First 500 sqm express store opened in Poland in August

Third Castorama Smart store opened in Poland

- Positive results to date
- Rapid expansion planned to increase penetration in small towns and cities

Screwfix trialling ultra-compact format

- Two more stores opened in H1
- Seven test in total in a variety of urban and rural locations; promising early results

Second franchise store opened

- Second franchise B&Q store in Middle East opened in May

Positive initial results from rightsizings

- Positive initial results from five rightsizings completed last year at B&Q and Castorama France
- Further rightsizings planned in H2



Castorama Smart – third compact store opened in Mława, Poland in July



Screwfix – testing seven new ultra-compact store formats in new locations



Castorama La Rochelle – positive initial sales post re-opening from c.22% rightsizing

We are leading the way for more energy efficient homes

There is a huge unmet need

~75% UK & French homes have efficiency rating 'D' or worse



7 in 10 worried about energy price rises



83% already feeling pressure on finances



Majority don't know the options or impact they would have



Majority underestimate how much money can be saved

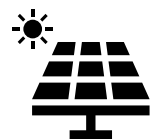
We have a strong & growing offer



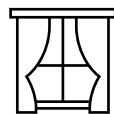
More than 11.5k energy efficiency SKUs ensuring our range is helping customers to save energy & money at point of use



French customers get help in-store with *MaPrimeRénov* grant process & can borrow to bridge to the rebate payment



Castorama France partnerships expanding, adding solar installation alongside heating, insulation & ventilation services



Romania launching exterior window and door installation in several stores to help customers improve home insulation



B&Q partnership with *Boxt* enables seamless end-to-end customer journey for boiler upgrade and installation



B&Q campaigns to educate customers on energy and water efficiency tips, including potential savings

But our customers need more

B&Q and Brico Dépôt France have developed end-to-end solutions to help customers actively improve their homes' energy efficiency

- 1 Detailed diagnosis & personalised action plan
- 2 Dedicated advice for informed decisions
- 3 The products, services & finance to achieve



Source: Tackling the UK's energy efficiency gap, UK Homes Efficiency Report 2022





H1 22/23 results

Bernard Bot
Chief Financial Officer

Key financials

| | Sales | | Gross profit / margin % | | Retail profit / margin % | | Adjusted PBT ⁽²⁾ / margin % | |
|--------------------|-----------------------|-----------------------|-------------------------|------------------------|--------------------------|------------------------|--|-------------|
| | £6,809m | -4.1% | £2,496m | 36.7% | £555m | 8.2% | £472m | 6.9% |
| | -2.8% ⁽¹⁾ | LFL | -6.3% ⁽¹⁾ | -130bps ⁽¹⁾ | -27.1% ⁽¹⁾ | -270bps ⁽¹⁾ | -29.5% | -250bps |
| vs H1 19/20 | +17.4% ⁽¹⁾ | +16.6% ⁽¹⁾ | +15.9% ⁽¹⁾ | -40bps ⁽¹⁾ | +26.1% ⁽¹⁾ | +60bps ⁽¹⁾ | +40.2% | +130bps |

| | Statutory profit | | Free cash flow | Net debt | Net leverage |
|--------------------|------------------|--------------|-----------------|--------------------------------|---|
| | Pre-tax | Post-tax | | | |
| | £474m | £373m | £104m | £(1,848)m⁽³⁾ | 1.3x |
| | -30.0% | -32.9% | H1 21/22: £723m | H1 21/22: £(908)m | Net debt ⁽³⁾ / LTM ⁽⁴⁾ EBITDA |
| vs H1 19/20 | +93.5% | +118.1% | H1 19/20: £204m | H1 19/20: £(2,384)m | H1 19/20: 1.8x |

- (1) Variance in constant currency
- (2) Before adjusting items (pre-tax)
- (3) Includes c.£2.3bn lease liabilities under IFRS 16 (H1 21/22: c.£2.3bn)
- (4) Last twelve months



Geographic summary

| | H1 22/23 sales | | | Retail profit/(loss) | | | Retail profit margin % | | |
|------------------------------|----------------|----------------------|-----------------------------|----------------------|----------------------|-----------------------------|------------------------|------------------------|-------------------------------|
| | £m | % LFL ⁽¹⁾ | % 3-year LFL ⁽¹⁾ | £m | % chg ⁽¹⁾ | % 3-year chg ⁽¹⁾ | % | bps chg ⁽¹⁾ | 3-year bps chg ⁽¹⁾ |
| UK & Ireland | 3,221 | <i>(11.6)%</i> | <i>+16.0%</i> | 339 | <i>(41.3)%</i> | <i>21.6%</i> | 10.5% | <i>(570)bps</i> | - |
| B&Q | 2,082 | <i>(13.0)%</i> | <i>+16.7%</i> | | | | | | |
| Screwfix | 1,139 | <i>(8.8)%</i> | <i>+14.4%</i> | | | | | | |
| France | 2,325 | <i>(3.0)%</i> | <i>+13.6%</i> | 129 | <i>+2.4%</i> | <i>+19.8%</i> | 5.6% | <i>+30bps</i> | <i>+40bps</i> |
| Castorama | 1,207 | <i>(0.5)%</i> | <i>+13.4%</i> | | | | | | |
| Brico Dépôt | 1,118 | <i>(5.5)%</i> | <i>+13.8%</i> | | | | | | |
| Poland | 913 | <i>+25.9%</i> | <i>+23.8%</i> | 94 | <i>+66.4%</i> | <i>+29.9%</i> | 10.3% | <i>+230bps</i> | <i>(60)bps</i> |
| Iberia | 196 | <i>+2.3%</i> | <i>+15.6%</i> | 6 | <i>(40.7)%</i> | <i>162.9%</i> | 3.2% | <i>(230)bps</i> | <i>+180bps</i> |
| Romania⁽²⁾ | 145 | <i>+8.9%</i> | <i>+43.6%</i> | (4) | <i>+23.3%</i> | <i>+65.2%</i> | (2.9)% | <i>+80bps</i> | <i>+1,050bps</i> |
| Other⁽³⁾ | 9 | <i>n/a</i> | <i>n/a</i> | (13) | <i>n/a</i> | <i>n/a</i> | n/a | <i>n/a</i> | <i>n/a</i> |
| Turkey⁽⁴⁾ | n/a | <i>n/a</i> | <i>n/a</i> | 4 | <i>n/a</i> | <i>n/a</i> | n/a | <i>n/a</i> | <i>n/a</i> |
| Total | 6,809 | <i>(4.1)%</i> | <i>+16.6%</i> | 555 | <i>(27.1)%</i> | <i>+26.1%</i> | 8.2% | <i>(270)bps</i> | <i>+60bps</i> |

(1) Variance in constant currency

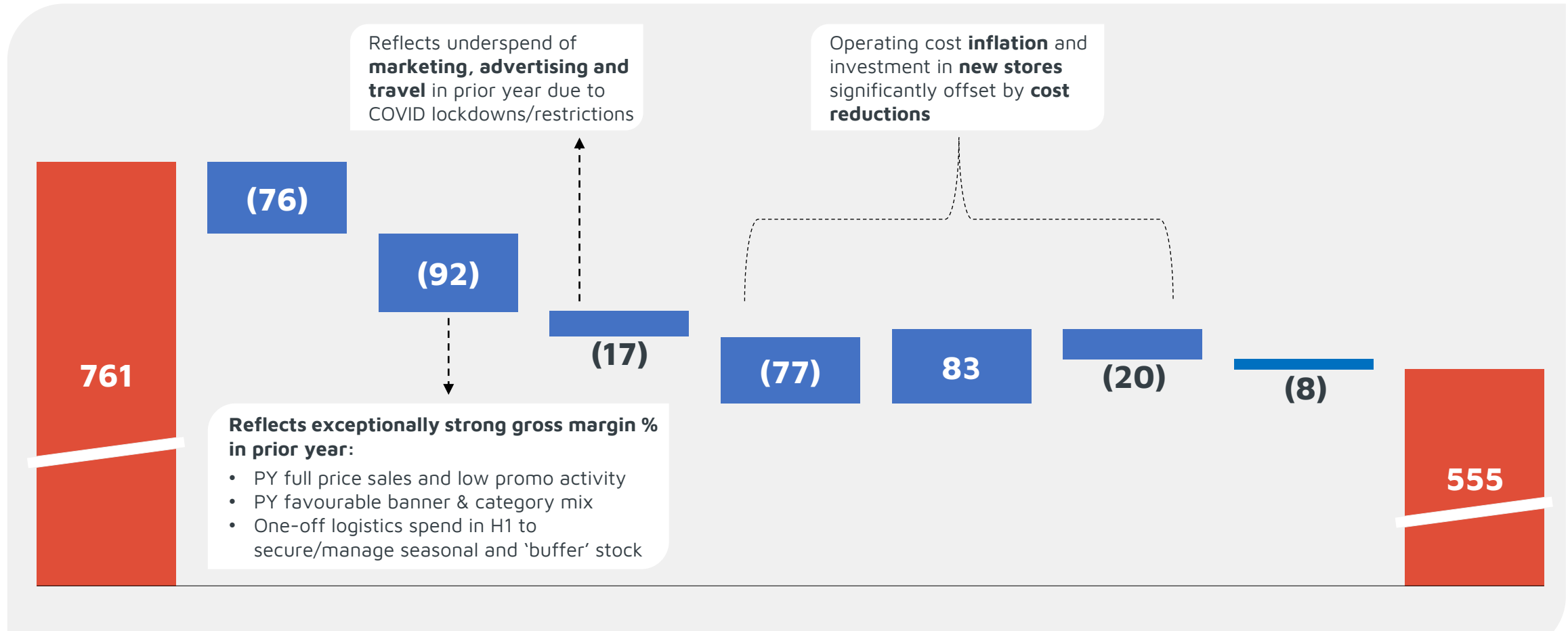
(2) Romania has historically prepared its financial statements to 31 December. In the prior year (FY 21/22), Romania migrated to Kingfisher's financial reporting calendar (year ended 31 January). Its sales and retail loss in the comparative period (H1 21/22) therefore included one additional month of results in order to facilitate the alignment to Kingfisher's financial reporting calendar. Constant currency variances for Romania's retail loss and margin % are for February to July 2022 (compared against January to July 2021), whilst LFL and 3-year LFL sales growth for Romania compares equivalent periods in the current and prior years. See slide 40 for further details

(3) 'Other' consists of the consolidated results of NeedHelp (acquired in November 2020), Screwfix International (launched online in France in April 2021), and results from franchise agreements

(4) Retail profit includes the equity-accounted profit of Koçtaş (Kingfisher's 50% JV in Turkey): H1 22/23: £4m (H1 21/22: £1m)



Group retail profit bridge



H1 21/22 retail profit⁽¹⁾

Sales decline at constant gross margin %

Gross margin % decline

Normalisation of PY underspend

Operating cost inflation

Operating cost reductions

Space investment

New business⁽²⁾ investments

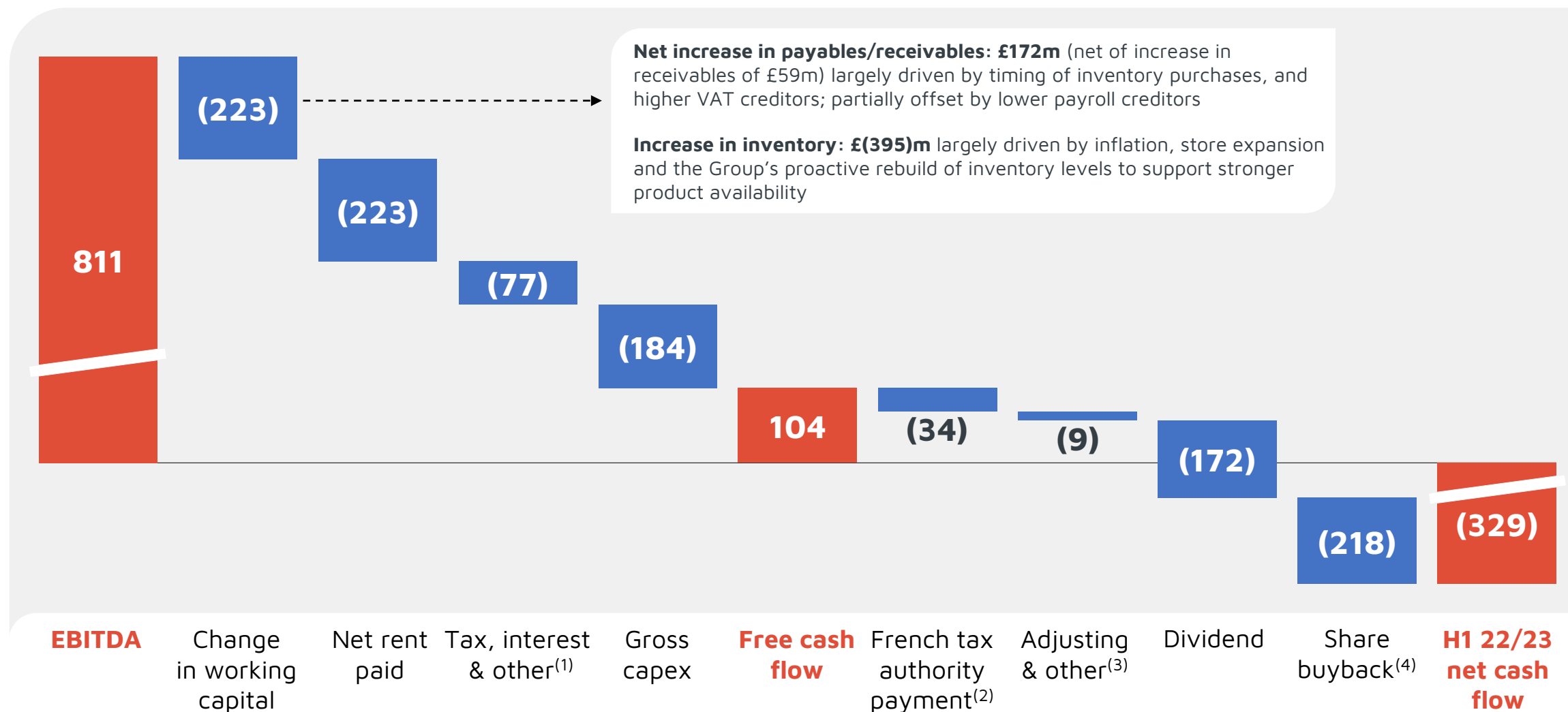
H1 22/23 retail profit

(1) H1 21/22 retail profit in constant currency

(2) New businesses represent NeedHelp, Screwfix International (France) and franchise agreements



Summary cash flows



(1) 'Other' principally includes share-based payment compensation charge and movement in pensions

(2) In February 2022, a payment of €40m (c.£34m) was made to the French tax authorities relating to a historic tax liability. This amount was fully provided for in prior periods

(3) 'Adjusting & other' includes adjusting cash flow items (principally comprising the utilisation of restructuring provisions) and share purchases for employee incentive schemes

(4) Includes £143m outflow related to the completion of the first share buyback programme (completed in April 2022). As of 31 July 2022, £225m of the second £300m share buyback programme was still to be completed (as of 16 September 2022: £165m to be completed)



Net debt and liquidity

| £m | H1 22/23 | FY 21/22 |
|--|----------------|----------------|
| IFRS 16 lease liabilities | (2,318) | (2,376) |
| Financial debt ⁽¹⁾ | (9) | (5) |
| Cash and cash equivalents ⁽²⁾ | 479 | 809 |
| Net debt | (1,848) | (1,572) |
| Net debt to LTM EBITDA | 1.3x | 1.0x |

Over £1bn of total liquidity as of 31 July 2022 (including undrawn £550m RCF)

Outflow of £390m in H1 relating to ordinary dividends and share buybacks

Net leverage of 1.3x as of 31 July 2022

To maintain a solid investment grade rating, our target remains a maximum of c.2.0x net debt to EBITDA over the medium term

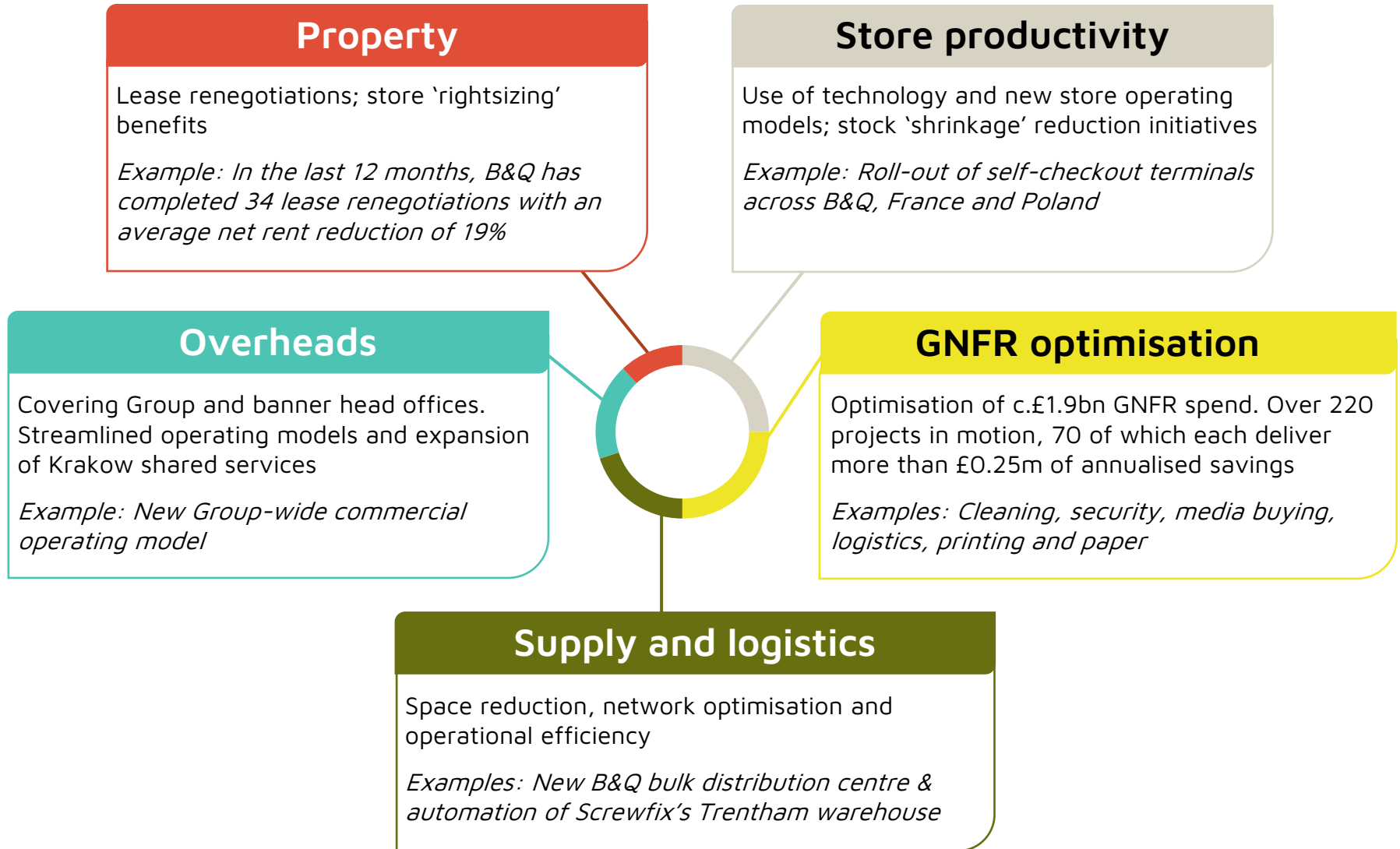
(1) Relates to financing derivatives and bank loans

(2) Net of bank overdrafts

Productivity – key underpin to our performance

Aiming to partially offset impact of inflation and cost of expansion

Rolling 3-year plan with continuous monitoring and development of new initiatives



FY 22/23 outlook and guidance

H1 and current trading consistent with FY adjusted PBT of c.£770m

- Q3 22/23 LFL to date⁽¹⁾ -0.7% (3-year LFL +15.2%)
- Continued resilience in outdoor and 'big-ticket' category sales trends

We have run trading scenarios on the balance of year

- Trading scenarios take into account potential for a more uncertain macro environment
- These point towards a range of FY 22/23 adjusted PBT⁽²⁾ outcomes of c.£730m to £770m

Expect continued strong execution

- Targeting further market share growth
- Anticipate full year gross margin % to be in line with pre-pandemic level (FY 19/20: 37.0%)
- Accelerating investment in Screwfix France
- Committed to continued active and responsive management of operating costs
- Anticipate reduction of stock levels in H2 related to sell-through of a large part of 'buffer' stock

(1) 31 July to 17 September 2022

(2) Guidance assumes current exchange rates



Summary

Thierry Garnier
Chief Executive Officer

Summary

H1 performance in line with expectations and significantly ahead of pre-pandemic levels

Supported by continued momentum in market share gains in the UK, France and Poland

Resilient sales from both DIY and DIFM/trade categories

Delivering on value for our customers and effectively managing pressures from the current environment

Strong execution against our strategic priorities and investing for growth

Attractive shareholder returns; reflects confidence in long-term growth and cash generation opportunity





Q&A

ADR programme

Kingfisher ADRs trade on OTCQX – the premier tier of the U.S. over-the-counter market under the following information:

| | |
|-------------------------|----------------|
| Symbol | KGFHY |
| CUSIP | 495724403 |
| Ratio | 1 ADR : 2 ORDs |
| Country | United Kingdom |
| Effective Date | 1 January 1986 |
| Underlying SEDOL | 3319521 |
| Underlying ISIN | GB0033195214 |
| Depository | Citi |

Benefits of ADRs to U.S. investors:



Clear and settle according to normal U.S. standards



Offer the convenience of stock quotes and dividend payments in U.S. dollars



Can be purchased/sold in the same way as other U.S. stocks via a U.S. broker



Provide a cost-effective means of international portfolio diversification



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DEKORACJE
URZĄDZANIE

ODBIĆ
TOWARU



Appendices



FY 22/23 technical guidance⁽¹⁾

| | |
|--------------------------------------|---|
| Space | <ul style="list-style-type: none"> Net space growth to impact total sales by c.+1.5%, largely from Screwfix and Poland |
| Gross margin % | <ul style="list-style-type: none"> In line with pre-pandemic level (FY 19/20: 37.0%) |
| New businesses | <ul style="list-style-type: none"> 'Other'⁽²⁾ retail losses of c.£30m (FY 21/22: £10m) <i>(previous guidance c.£20m, with increase driven by accelerated investment in Screwfix France)</i> Retail loss of c.£5m in relation to B&Q's e-commerce marketplace |
| Central costs | <ul style="list-style-type: none"> Broadly flat YoY (FY 21/22: £60m) |
| Net finance costs | <ul style="list-style-type: none"> Decrease by c.£20m mainly as a result of lower lease liability interest rate (FY 21/22: £137m) <i>(previous guidance decrease by c.£15m)</i> |
| PBT | <ul style="list-style-type: none"> Full year adjusted PBT⁽³⁾ in the range of c.£730m to £770m <i>(previous guidance c.£770m)</i> |
| Tax rate | <ul style="list-style-type: none"> Group adjusted effective tax rate of c.22%⁽⁴⁾ (FY 21/22: 22%) |
| Balance sheet & cash flow | <ul style="list-style-type: none"> Inventory – anticipate reduction of stock levels in H2 related to sell-through of a large part of 'buffer' stock Capital expenditure – targeting gross capex of c.3.5% of total sales (FY 21/22: £397m; c.3.0% of total sales) Tax – in February 2022, a payment of €40m (c.£34m) was made to the French tax authorities relating to a historic tax liability. The amount was fully provided for in prior periods Share buybacks – c.£325m outflow for share buybacks Dividends – c.£246m outflow for dividends. Dividend policy target cover range remains 2.25-2.75 times, based on adjusted basic EPS |

(1) Please refer to slide 2 for further details regarding forward-looking statements

(2) 'Other' consists of the consolidated results of NeedHelp, Screwfix International, and franchise agreements. This is reported within the 'Other International' operating segment.

(3) Guidance assumes current exchange rates

(4) Subject to the blend of profit within the Group's various jurisdictions



H1 performance summary – UK & Ireland

B&Q (including TradePoint)

LFL sales **-13.0%**; 3-year LFL **+16.7%**

E-commerce sales -17%; 3-year +149%;
11% of sales

TradePoint LFL -3.1%; 21% of sales



Screwfix

LFL sales **-8.8%**; 3-year LFL **+14.4%**

E-commerce sales -17%; 3-year +144%;
60% of sales

| | H1 22/23 | H1 21/22 | % chg ⁽¹⁾ |
|------------------|---------------|----------|----------------------|
| Sales (£m) | 3,221 | 3,570 | -9.8% |
| LFL (%) | -11.6% | +28.1% | |
| Gross margin (%) | | | -200bps |
| Operating costs | | | +3.9% |
| RP (£m) | 339 | 579 | -41.3% |
| RP margin (%) | 10.5% | 16.2% | -570bps |

Total UK & Ireland

Sales -9.8%, LFL sales -11.6% (3-year LFL +16.0%) – reflecting very strong prior year comparatives. LFL sales trend improved from -15.8% in Q1 to -7.1% in Q2, supported by resilient sales from both DIY and DIFM/trade categories and benefiting from more favourable weather.

Gross margin -200bps⁽¹⁾ – reflecting ‘normalised’ promotional activity versus the prior year, one-off logistics spend to secure and manage seasonal and ‘buffer’ stock, and mix impacts (including banner and category mix).

Costs +3.9%⁽¹⁾ – reflecting higher costs associated with 88 net new store openings (YoY) and operating cost inflation, including higher utility charges. The increase in operating costs was partially offset by lower staff costs and cost reductions achieved as part of our strategic cost reduction programme.

RP = retail profit
(1) Variance in constant currency



H1 performance summary – France

Castorama

LFL sales **-0.5%**; 3-year LFL **+13.4%**

E-commerce sales -38%; 3-year +226%;
5% of sales



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Brico Dépôt

LFL sales **-5.5%**; 3-year LFL **+13.8%**

E-commerce sales -34%; 3-year +138%;
4% of sales

| | H1 22/23 | H1 21/22 | % chg ⁽¹⁾ |
|------------------|--------------|----------|----------------------|
| Sales (£m) | 2,325 | 2,437 | -2.6% |
| LFL (%) | -3.0% | +24.4% | |
| Gross margin (%) | | | -30bps |
| Operating costs | | | -4.5% |
| RP (£m) | 129 | 129 | +2.4% |
| RP margin (%) | 5.6% | 5.3% | +30bps |

Total France

Sales -2.6%, LFL sales -3.0% (3-year LFL +13.6%) – reflecting resilient sales despite strong prior year comparatives. The LFL sales trend improved from -3.7% in Q1 to -2.3% in Q2, driven by an improving sales trend at Brico Dépôt. In H1 22/23, Kingfisher France outperformed the market (based on *Banque de France* data), driven by the outperformance of Castorama which grew 3% ahead of the market.

Gross margin -30bps⁽¹⁾ – reflecting category mix impacts and ‘normalised’ promotional activity versus the prior year, partially offset by lower logistics costs.

Costs -4.5%⁽¹⁾ – reflecting lower staff costs (including the phasing of store staff incentives), lower store property costs, and cost reductions achieved as part of our strategic cost reduction programme.

RP = retail profit
(1) Variance in constant currency



H1 performance summary – Poland

Castorama

LFL sales +25.9%; 3-year LFL +23.8%

E-commerce sales -3%; 3-year +330%;
5% of sales

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| | H1 22/23 | H1 21/22 | % chg ⁽¹⁾ |
|--|----------|----------|----------------------|
|--|----------|----------|----------------------|

| | H1 22/23 | H1 21/22 | % chg ⁽¹⁾ |
|-------------------------|---------------|----------|----------------------|
| Sales (£m) | 913 | 743 | +29.0% |
| LFL (%) | +25.9% | -5.0% | |
| Gross margin (%) | | | +10bps |
| Operating costs | | | +18.1% |
| RP (£m) | 94 | 58 | +66.4% |
| RP margin (%) | 10.3% | 8.0% | +230bps |

Castorama

Sales +29.0%, LFL sales +25.9% (3-year LFL +23.8%) – supported by strong market share gains, notwithstanding weak prior year comparatives. The business has achieved very strong growth across all categories on a 3-year basis, with building & joinery, kitchen and outdoor all growing by over 30%.

Gross margin +10bps⁽¹⁾ – largely reflecting favourable mix impacts (category and channel mix).

Costs +18.1%⁽¹⁾ – reflecting space growth and new store opening costs, higher marketing costs, staff and operating cost inflation, as well as reflecting the reversal of one-off cost savings in H1 21/22 related to the period of temporary store closures. The increase in operating costs was partially offset by cost reductions achieved as part of our strategic cost reduction programme.

RP = retail profit
(1) Variance in constant currency



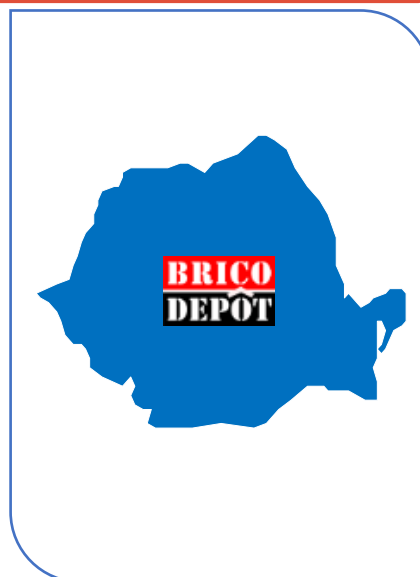
H1 performance summary – Romania and Iberia

Brico Dépôt Romania

Sales⁽¹⁾ -1.8%, LFL sales⁽²⁾ +8.9% (3-year LFL⁽²⁾ +43.6%); LFL reflects strong YoY performances in building & joinery, kitchen, surfaces & décor and outdoor categories.

Retail loss⁽¹⁾ improved 23.3% with gross profit growth partially offset by operating costs +4.5%, mainly driven by staff costs and inflation.

On a comparable basis⁽¹⁾, Romania's retail loss increased by 3.6% YoY.



Brico Dépôt Iberia

Sales +2.3%, LFL sales +2.3% (3-year LFL +15.6%); reflecting resilient sales against strong prior year comparatives, though impacted by abnormally cold and wet weather during Q1. LFL sales growth improved in Q2 to +4.4%.

Retail profit -41% reflecting a lower gross margin % and operating costs +2.0%.



| | H1 22/23 | H1 21/22 | % chg ⁽³⁾ |
|---------------------------------|--------------|----------|----------------------|
| Sales⁽¹⁾ (£m) | 145 | 152 | -1.8% |
| LFL⁽²⁾ (%) | +8.9% | +19.2% | |
| RL⁽¹⁾ (£m) | -4 | -6 | +23.3% |

| | H1 22/23 | H1 21/22 | % chg ⁽³⁾ |
|-------------------|--------------|----------|----------------------|
| Sales (£m) | 196 | 196 | +2.3% |
| LFL (%) | +2.3% | +45.5% | |
| RP (£m) | 6 | 11 | -40.7% |

RP = retail profit; RL = retail loss

(1) Romania's sales & retail loss presented in H1 21/22 included one additional month of results (to align to Kingfisher's financial reporting calendar last year). Reported and constant currency variances for sales & retail loss are for Feb-July 2022 (compared against Jan-July 2021)

(2) Romania's LFL and 3-year LFL sales growth compares equivalent periods in the current and prior years

(3) Variance in constant currency





Thank you